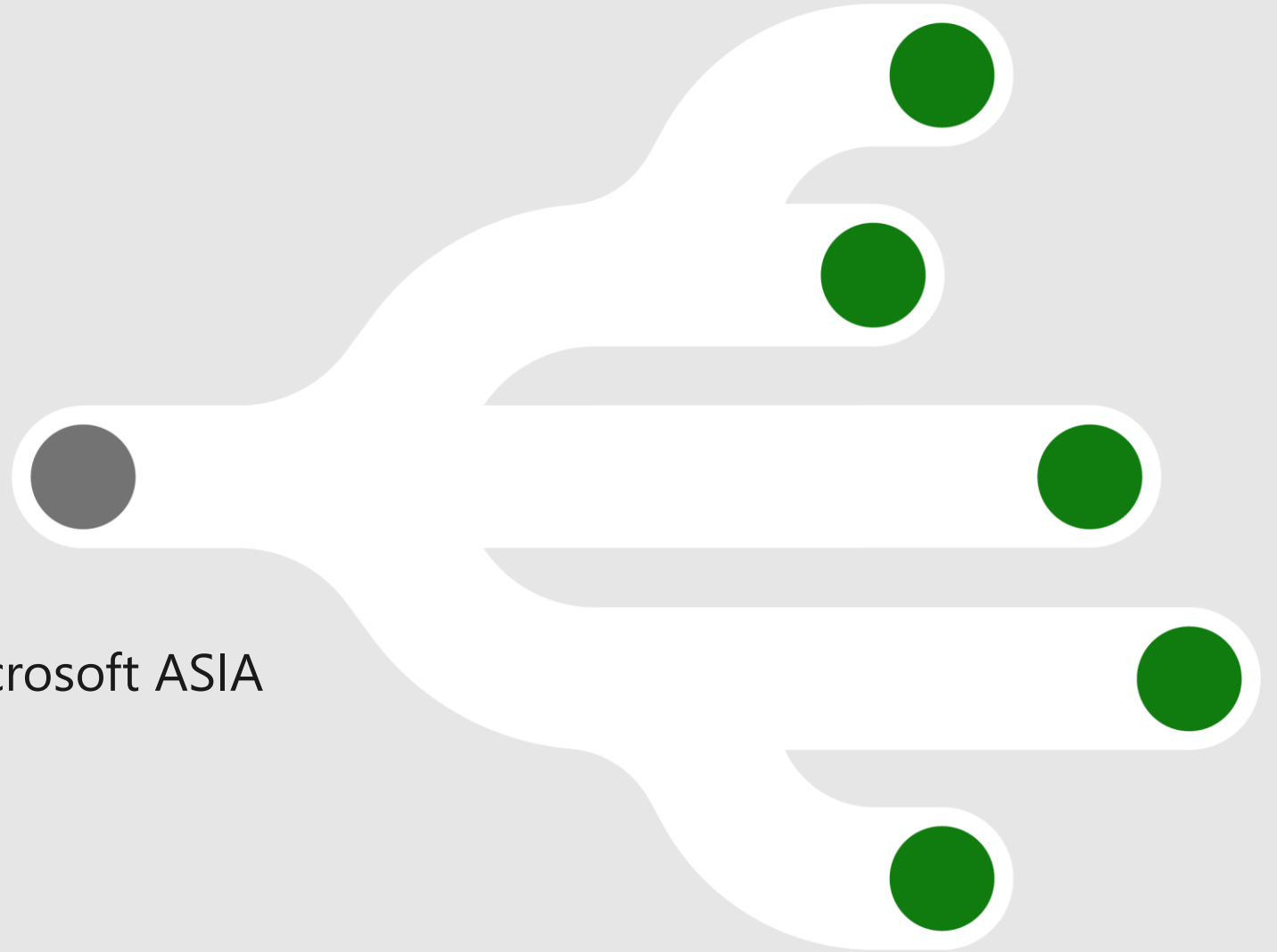
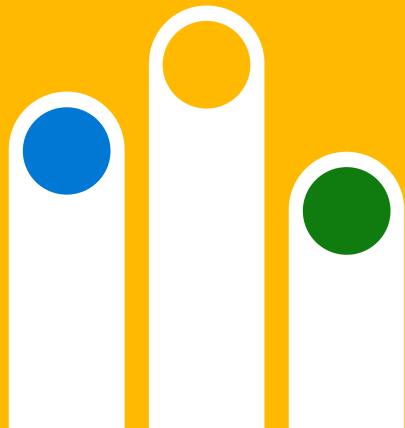


# Build Zero Trust Foundations

Mandana Javaheri  
GM, Head of Security Business, Microsoft ASIA



# Security has never been more critical



Remote and hybrid work  
has **increased 300%.**<sup>1</sup>

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Cyber attacks are becoming  
**more sophisticated.**

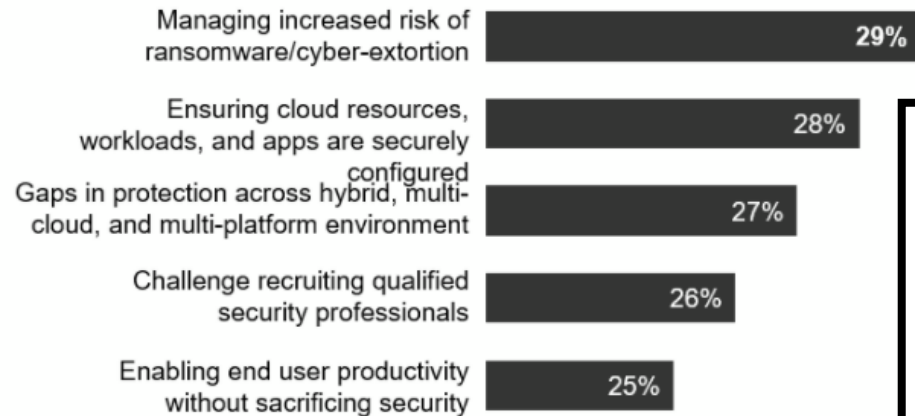
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**Phishing** is responsible for almost  
**70% of data breaches.**<sup>2</sup>

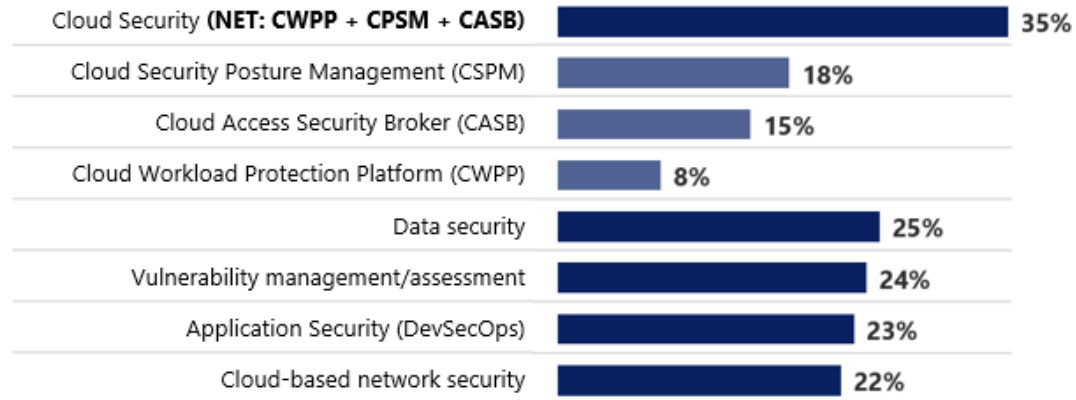
1. [Predictions 2021: Remote Work, Automation, And HR Tech Will Flourish, Forrester](#)

2. [Microsoft Digital Defense Report, October 2021.](#)

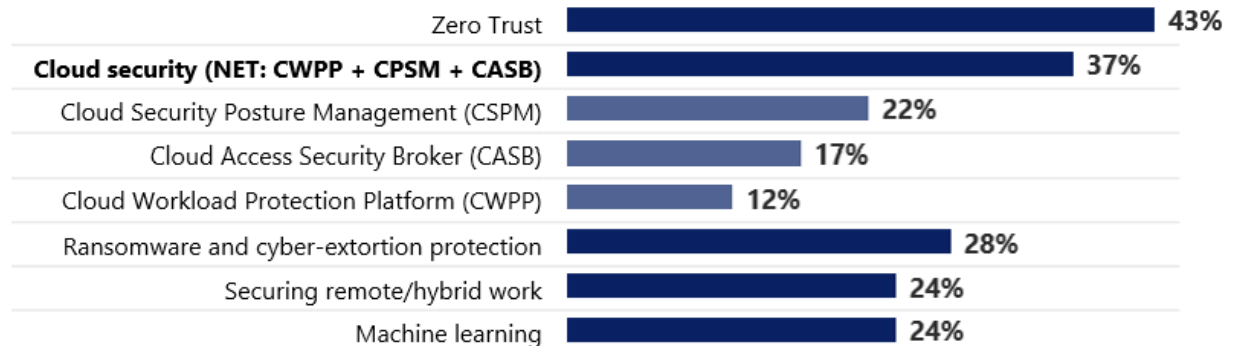
### Top 5 cybersecurity challenges



### Most Interested in Investing in Next 12 Months



### Security Topics of Interest



[How CISOs are preparing to tackle 2022 - Microsoft Security Blog](#)

## Comprehensive visibility, automation, and intelligence



**Protect**  
everything



**Simplify**  
the complex



**Catch**  
what others miss



**Grow**  
your future

# Protection aligned to where you're going

Solutions to support your digital journey



**Protect identity &  
endpoints for strong  
Zero Trust foundations**



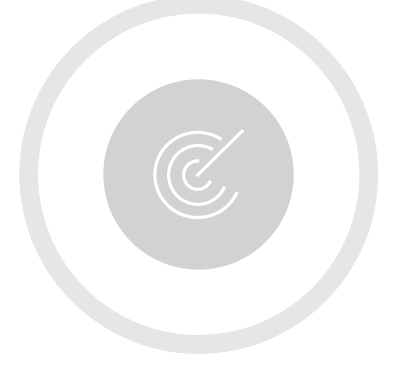
Modernize security  
& defend against  
threats



Secure cloud  
infrastructure—Azure,  
hybrid & multicloud

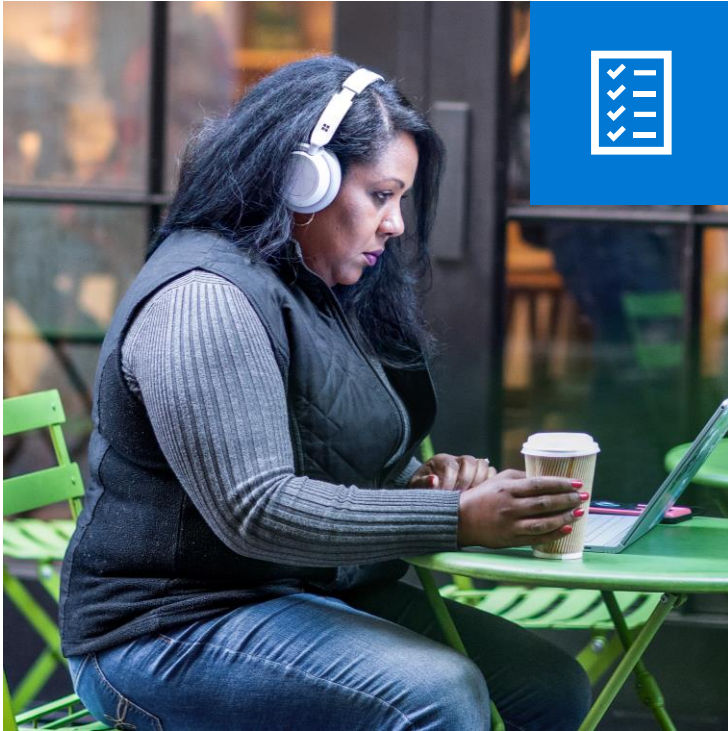


Protect & govern  
sensitive data

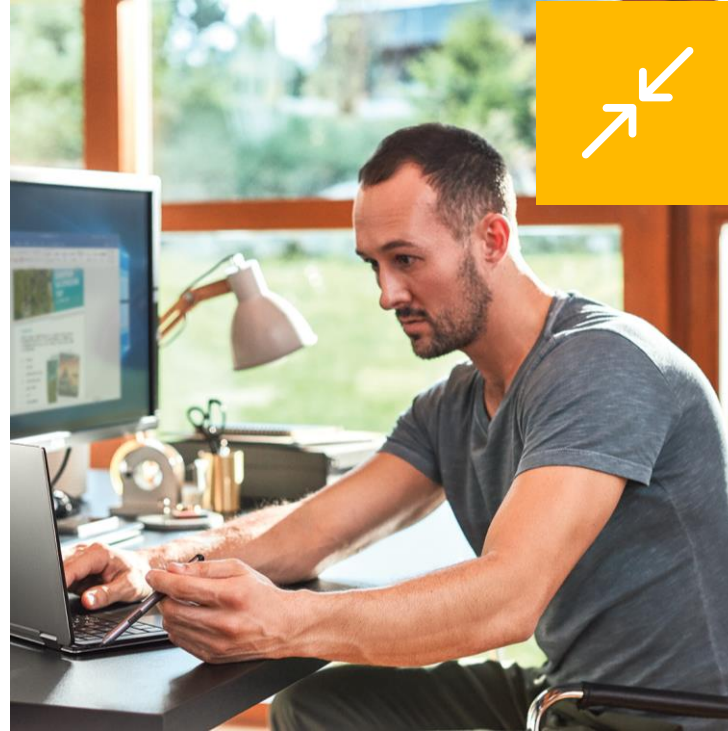


Manage &  
investigate risk

# New principles for Zero Trust in today's reality



Verify explicitly



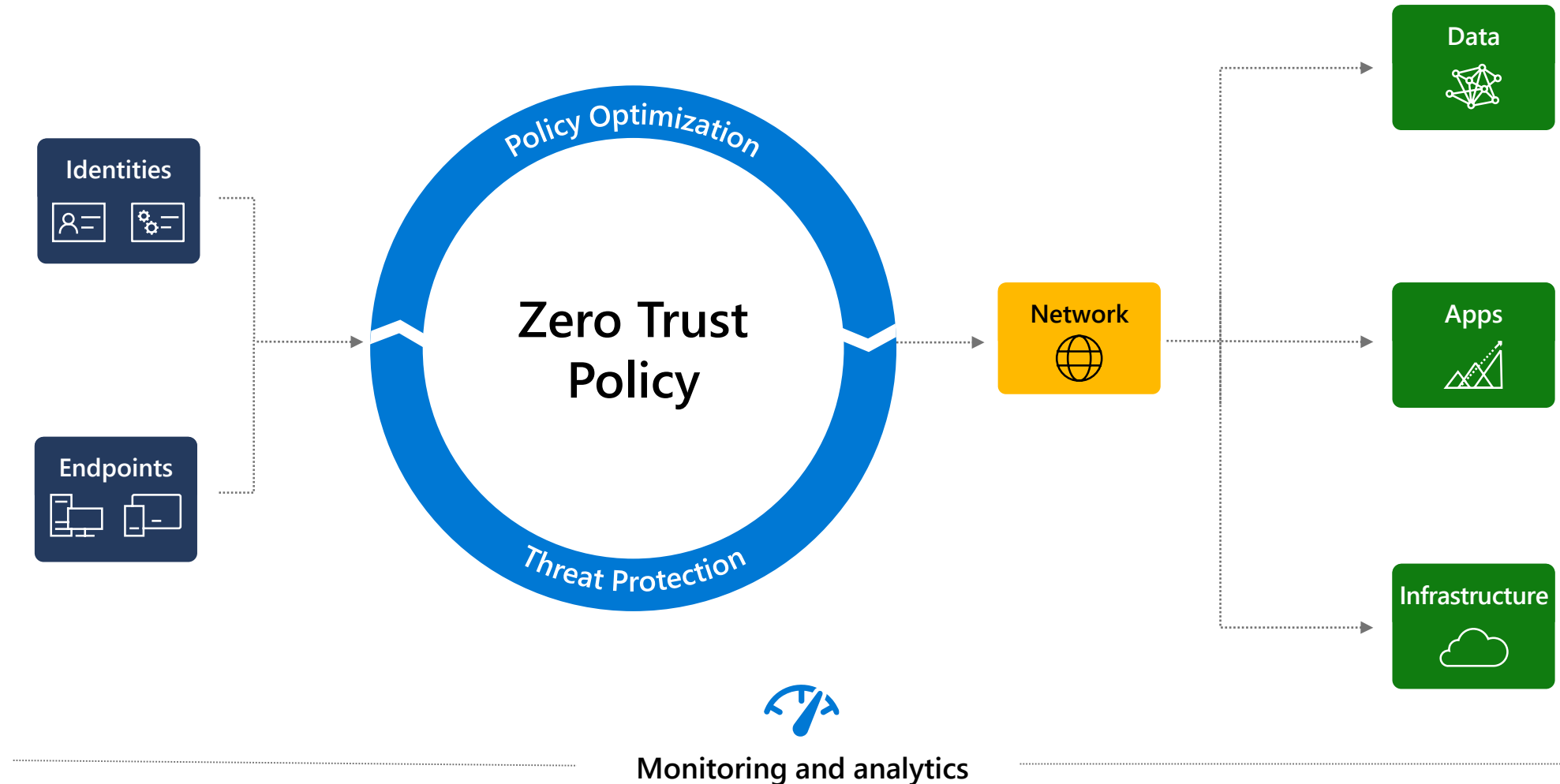
Use least privilege access



Assume breach

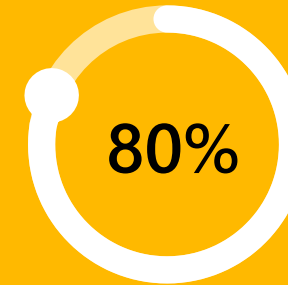
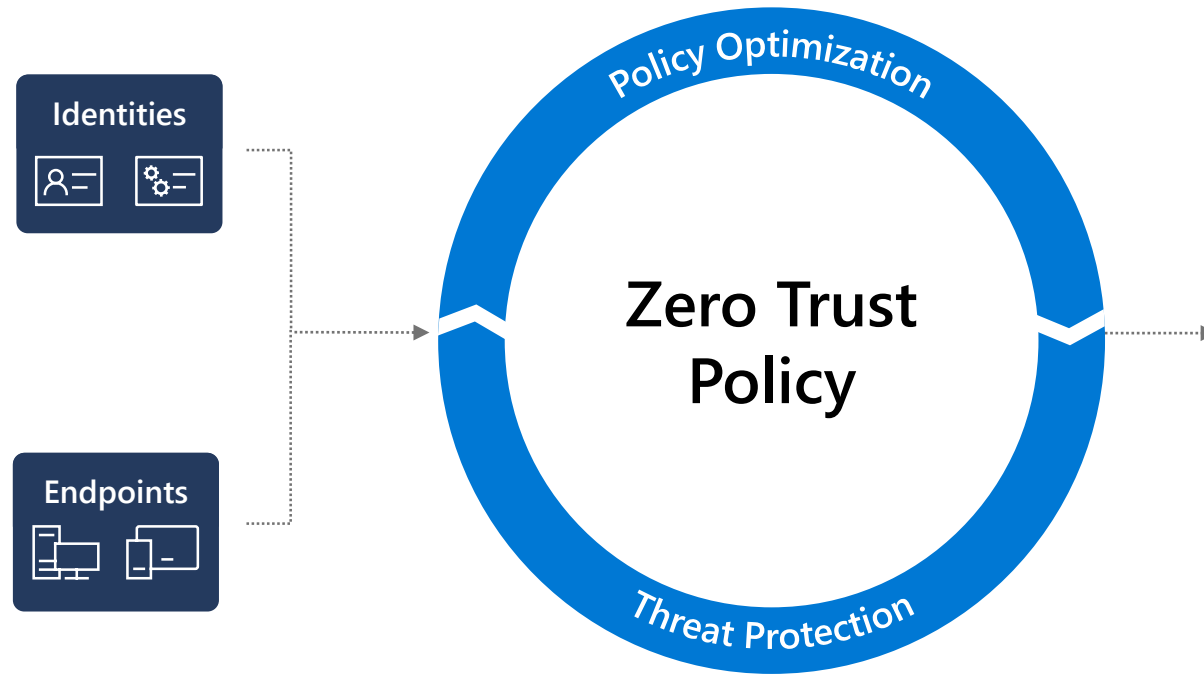
# Secure your organization with a Zero Trust strategy

Increase security assurances for your critical business assets



# Building the foundation to Zero Trust

Zero Trust starts with securing the people and the devices they use to get work done



of breaches involve the use of lost or stolen passwords.



of BYO devices are not secured by IT.

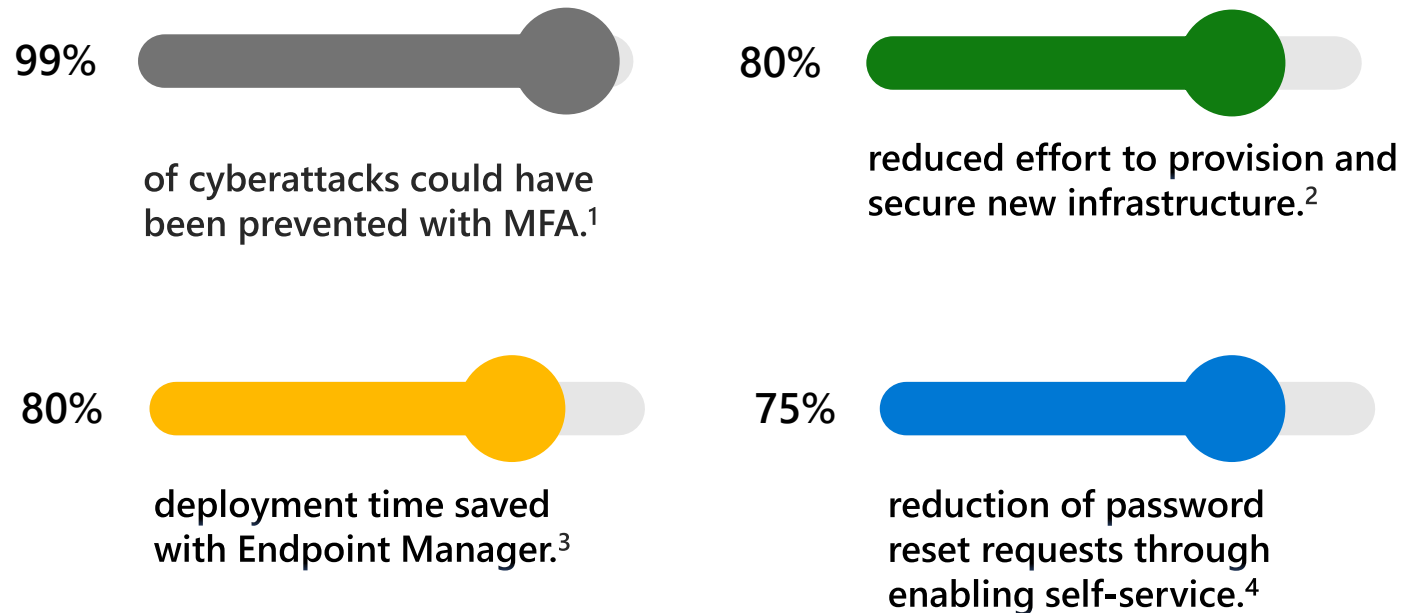
Source: "Verizon 2020 Data Breach Investigations Report"

Source: "Mobile security—the 60 percent problem" Brian Peck, Zimperium, April 7, 2020



# The business value of securing your identities and endpoints

Increased security and productivity



"For me, a key driver for adopting Microsoft security was minimizing security suppliers and solutions. **When there's a possible breach, I don't want my team trying to correlate information from five or six different sources.**"

Stephen Parsons  
Head of Information Security  
John Sisk & Son

1. Microsoft Research.  
2. The Total Economic Impact™ Of Zero Trust Solutions, a commissioned study conducted by Forrester Consulting, December 2021.  
3. The Total Economic Impact™ Of Microsoft Endpoint Manager, a commissioned study conducted by Forrester Consulting, April 2021.  
4. The Total Economic Impact™ Of Securing Apps With Microsoft Azure Active Directory, a commissioned study conducted by Forrester Consulting, August 2020.  
Forrester based all savings estimates on the composite organizations developed for its TEI studies.

# Secure digital transformation

By building Zero Trust foundations



Modernize identities  
and endpoints



Secure the hybrid and  
frontline workforce



Transform employee  
experiences



Customize secure access  
for all user types

# Summary | What should be top of mind



Modernize identity and  
endpoint management



**Reduce** on-premises infrastructure.  
**Manage** identities and endpoints in the cloud.



Secure the hybrid  
workforce



**Reduce risk** with device compliance.  
**Turn on** MFA.  
**Enforce** Conditional Access policies.  
**Turn on** Microsoft Defender for Endpoint



Transform employee  
experiences



**Secure** all apps with an integrated Identity &  
Endpoint management solution.

# Thank you